



# 2026 Tradeshow

- Open bar from 5-6pm
- Complimentary hors d'oeuvres
- Dessert bar
- Hourly door prize draws and a Tradeshow quiz to enter the grand prize draw starting after 5pm



**April 17 | 4-8 PM**

RBC Convention Centre, 375 York Ave, Winnipeg, MB R3C 3J3



# Annual Partnerships

Opportunity	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	A La Carte
Year-round Website Recognition					-
Logo featured in registration materials					
Logo featured beside sponsored event in registration material					-
Priority listing in Tradeshow Program					-
Logo displayed at selected events and Tradeshow, Big screen at the AGM, and President's Gala (if applicable)					-
Announcement at selected events					-
Announcement at selected events and Tradeshow					-
Opportunity to bring in speakers • not available without annual sponsorship commitment					-
Opportunity to bring greetings at selected event * if suitable/available		-	-	-	-
Opportunity to select sponsored events	1st	2nd	3rd	4th	-
Tickets to President's Celebration	4	2	1	\$110/pp	\$110/pp
Complimentary booth at the Tradeshow with priority selection	double	single	single	-	-
Full access for Spring CE (Registration)	3	2	1	\$300/rep	\$300/rep
Newsletter feature to all association members	4	2	1	\$315/ea	\$315/ea
Dedicated promo blast to all association members (\$1000 value)	1 included	\$500	\$500	\$1000	\$1000

## 2026 Schedule of Events & Opportunities

Optometry/Ophthalmology Wine & Cheese Social  
 Spring Tradeshow  
 Continuing Education/AGM  
 President's Gala  
 New Member's Event  
 Student Associate Luncheon  
 Fall Webinar Series

Step  
**1**

## Complete Registration form

Generate potential leads who might be interested in your product/service. Order power on this form.

Annual partnership includes priority and preferential access to event opportunities including the 2026 Tradeshow, various social events and continuing education events, promotion to all members via news blast, and year-round recognition on MAO's member website portal.

Step  
**2**

## Submit Payment

You **MUST** submit your payment to secure your booth commitment and assigned placement. Booth spaces are not assigned until payment is received. Priority is given to

1. Annual Sponsor Commitment (received by Jan 31, 2026)
2. Order or registrations AND payment received.

Step  
**3**

## Arrange Delivery & Pick up

The RBC Convention Centre, where our 2026 Tradeshow will be held, **WILL NOT ALLOW** advance deliveries, on-site storage, or assistance in organizing deliveries or pickups. Deliveries will be accepted only on Friday April 17 at the RBC Convention Centre loading dock. We recommend using Central Display for drayage service. To ensure minimal delivery and storage confusion, Central Display will transport goods between its warehouse and the convention site before and after the Tradeshow.

Step  
**4**

## Arrive & Set up

Central Display will erect 8' x 10' booths consisting of one 8' high backwall, two 3' high sidewalls, and one 6' draped table by 12:00pm on Friday, April 17. The large ballroom is fully carpeted with high ceilings. If you require power to your booth, you must book your electrical requirements on the enclosed Registration Form as this is arranged directly by MAO in advance. If you book electrical, Standard 15 Amp - 120 Volt Double Outlet(s) will be provided; if you require a different type of outlet, contact the MAO office for prices and booking. Electrical must be booked and paid at the time of registration (additional charges may apply for late booking).

Step  
**5**

Exhibitors may set up displays commencing at 12:00 pm. Set-up assistance can be arranged through Central Display.

**All booths must be set up by 4:00 pm.**

Tradeshow open 4pm-8pm.

## Wrap up

Exhibitors must remove exhibit materials from the RBC Convention Centre immediately following the close of the Tradeshow. If necessary, removal/storage after the Tradeshow can be arranged with Central Display.

Neither the RBC Convention Centre, Central Display, nor MAO will assume any responsibility for goods left at the Convention Centre.

# 2026 Tradeshow & Sponsor Registration Form

Company Name (as it should appear in event program): \_\_\_\_\_

Company Website: \_\_\_\_\_

Address: Booking: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Local/Attending Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email (required): \_\_\_\_\_

Email (required): \_\_\_\_\_

## Annual Partnership Level

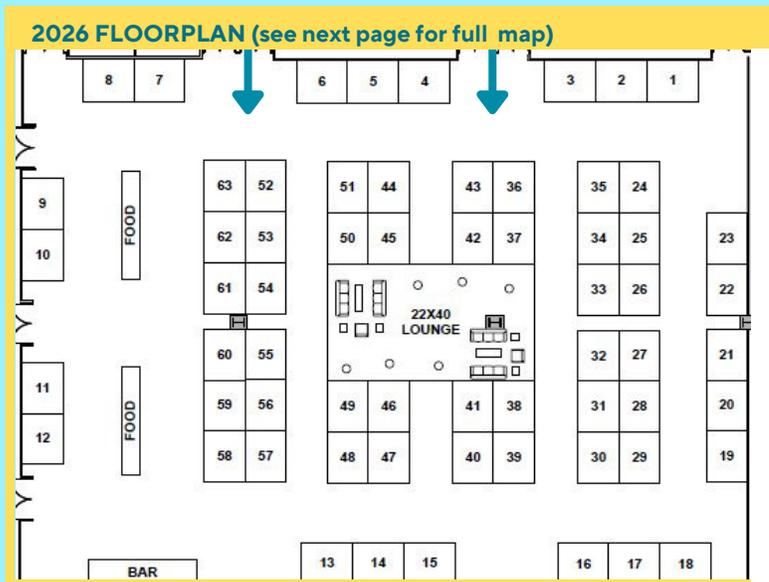
Platinum \$20,000    Gold \$15,000    Silver \$10,000    Bronze \$5,000    Spring only Event Sponsor \$ \_\_\_\_\_

>>> All Sponsors will be contacted with an agreement. Please forward a high-res image of your logo to [mao@optometrists.mb.ca](mailto:mao@optometrists.mb.ca) immediately so we can include it in promotional material, on signage and on our website.

Rep CE Registration \* only open to Annual Sponsors. Includes access to Full CE conference sessions and meals April 17 & 18, 2026.

\_\_\_\_\_ # CE Tickets @\$300/Rep (\*unless included in selected sponsorship package)

Dietary Requests: \_\_\_\_\_



## Booth Selection (in order of preference)\*

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Please do NOT locate me adjacent to:

\_\_\_\_\_  
 \*We will do our best to accommodate your preferences. Priority will be granted to Annual Sponsors first, followed by requests in the order in which registration forms AND payment are received.

Names & Titles of Reps attending the Tradeshow (if unknown, please report at least 2 weeks prior to event)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Name Tags will be provided for the reps as noted above

## Exhibit Requirements

Booth - Early Bird, deadline Feb 15, 2026    Single \$1300 + gst    Double \$2300 + gst    Triple \$3300 + gst

Booth - Regular Rate    Single \$1,500 + gst    Double \$2650 + gst    Triple \$3,800 + gst

Electrical - Outlets will be Standard 15 Amp - 120 Volt Double Outlets. Must be booked at time of registration. (additional charges may apply for late booking).

How many outlets do you need? \_\_\_\_\_ X \$184 each (includes GST) = \$\_\_\_\_\_ (payable with registration)

>>> For additional booth amenities, contact Central Display directly [www.centraldisplay.ca](http://www.centraldisplay.ca)

Participate in Tradeshow Quiz \*must provide 3 small prizes or 1 grand prize and quiz question (deadline March 30)

## President's Celebration Tickets

Mingle, Dance & Feast!  
 Get 4 hrs more hours of networking with our members by attending!

April 18, 2026

# of tickets: \_\_\_\_\_ x \$110 each (includes GST)

= \_\_\_\_\_ (payable with registration)

## Questions, Forms & Payments

If you have questions, contact:  
[mao@optometrists.mb.ca](mailto:mao@optometrists.mb.ca) or call 204.943.9811  
 Send your registration form to:  
 Manitoba Association of Optometrists 217 -  
 530 Century Street Winnipeg, MB R3H 0Y4  
 Payments can be made by cheque or through online banking with CIBC, BMO, RBC, Scotiabank, TD or most Manitoba Credit Unions. Find us listed as Manitoba or MB Association of Optometrists (depending on the bank). Contact [mao@optometrists.mb.ca](mailto:mao@optometrists.mb.ca) for your Account Number. Cheque or online payment must be received before registration and booth selection can be confirmed.

## When & Where

Tradeshow  
 April 17, 2026 RBC Convention Centre  
 Rooms 2 - 4 on the First Floor 375 York Avenue, Winnipeg, Manitoba  
 12:00 - 4:00 pm Exhibit Setup  
 4:00 - 9:00 pm Tradeshow Open

President's Celebration  
 April 18, 2026 6:30 pm - 12:00 am  
 TBA location