



2026 Tradeshow

- 1 hour open bar
- Complimentary hors d'oeuvres
- Dessert bar
- Hourly door prize draws and a Tradeshow quiz to enter the grand prize draw

400+ Attendees

**Optometrists,
Optometric Assistants,
Opticians,
Ophthalmologists and
Visiting Optometrists
neighboring provinces**

April 17 | 4-8 PM

RBC Convention Centre, 375 York Ave, Winnipeg, MB R3C 3J3



Annual Partnerships

Opportunity	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	A La Carte
Year-round Website Recognition					-
Logo featured in registration materials					
Logo featured beside sponsored event in registration material					-
Priority listing in Tradeshow Program					-
Logo displayed at selected events and Tradeshow, Big screen at the AGM, and President's Gala (if applicable)					-
Announcement at selected events					-
Announcement at selected events and Tradeshow					-
Opportunity to bring in speakers • not available without annual sponsorship commitment					-
Opportunity to bring greetings at selected event * if suitable/available		-	-	-	-
Opportunity to select sponsored events	1st	2nd	3rd	4th	-
Tickets to President's Celebration	4	2	1	\$110/pp	\$110/pp
Complimentary booth at the Tradeshow with priority selection	double	single	single	-	-
Full access for Spring CE (Registration)	3	2	1	\$300/rep	\$300/rep
Newsletter feature to all association members	4	2	1	\$315/ea	\$315/ea
Dedicated promo blast to all association members (\$1000 value)	1 included	\$500	\$500	\$1000	\$1000

2026 Schedule of Events & Opportunities

Optometry/Ophthalmology Wine & Cheese Social
 Spring Tradeshow
 Continuing Education/AGM
 President's Gala
 New Member's Event
 Student Associate Luncheon
 Fall Webinar Series

Step
1

Complete Registration form

Annual partnership includes priority and preferential access to event opportunities including the 2026 Tradeshow, various social events and continuing education events, promotion to all members via news blast, and year-round recognition on MAO's member website portal.

Step
2

Submit Payment

You **MUST** submit your payment to secure your booth commitment and assigned placement. Booth spaces are not assigned until payment is received. Priority is given to

1. Annual Sponsor Commitment (received by Jan 31, 2026)
2. Order or registrations AND payment received.

Step
3

Arrange Delivery & Pick up

The RBC Convention Centre, where our 2026 Tradeshow will be held, **WILL NOT ALLOW** advance deliveries, on-site storage, or assistance in organizing deliveries or pickups. Deliveries will be accepted only on Friday April 17 at the RBC Convention Centre loading dock. We recommend using Central Display for drayage service. To ensure minimal delivery and storage confusion, Central Display will transport goods between its warehouse and the convention site before and after the Tradeshow.

Step
4

Arrive & Set up

Central Display will erect 8' x 10' booths consisting of one 8' high backwall, two 3' high sidewalls, and one 6' draped table by 12:00pm on Friday, April 17. The large ballroom is fully carpeted with high ceilings. If you require power to your booth, you must book your electrical requirements on the enclosed Registration Form as this is arranged directly by MAO in advance. If you book electrical, Standard 15 Amp - 120 Volt Double Outlet(s) will be provided; if you require a different type of outlet, contact the MAO office for prices and booking. Electrical must be booked and paid at the time of registration (additional charges may apply for late booking).

Step
5

Exhibitors may set up displays commencing at 12:00 pm. Set-up assistance can be arranged through Central Display.

All booths must be set up by 4:00 pm.

Tradeshow open 4pm-8pm.

Wrap up

Exhibitors must remove exhibit materials from the RBC Convention Centre immediately following the close of the Tradeshow. If necessary, removal/storage after the Tradeshow can be arranged with Central Display.

Neither the RBC Convention Centre, Central Display, nor MAO will assume any responsibility for goods left at the Convention Centre.

2026 Tradeshow & Sponsor Registration Form

Company Name (as it should appear in event program): _____

Company Website: _____

Address: Booking: _____

Contact Name: _____

Local/Attending Contact Name: _____

Phone #: _____

Phone #: _____

Email (required): _____

Email (required): _____

Annual Partnership Level

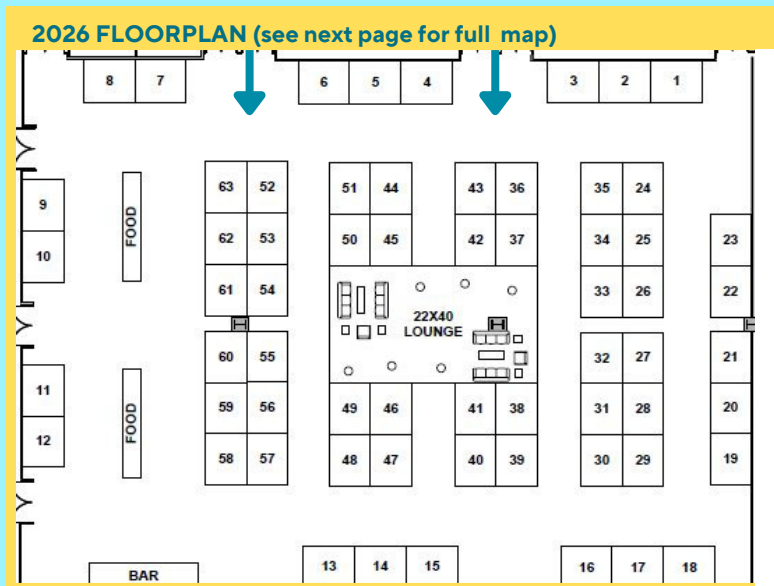
Platinum \$20,000 Gold \$15,000 Silver \$10,000 Bronze \$5,000 Spring only Event Sponsor \$ _____

>>> All Sponsors will be contacted with an agreement. Please forward a high-res image of your logo to mao@optometrists.mb.ca immediately so we can include it in promotional material, on signage and on our website.

Rep CE Registration * only open to Annual Sponsors. Includes access to Full CE conference sessions and meals April 17 & 18, 2026.

_____ # CE Tickets @\$300/Rep (*unless included in selected sponsorship package)

Dietary Requests: _____



Booth Selection (in order of preference)*

1st _____ 2nd _____ 3rd _____

Please do NOT locate me adjacent to:

*We will do our best to accommodate your preferences. Priority will be granted to Annual Sponsors first, followed by requests in the order in which registration forms AND payment are received.

Names & Titles of Reps attending the Tradeshow (if unknown, please report at least 2 weeks prior to event)

1. _____
2. _____
3. _____
4. _____

Name Tags will be provided for the reps as noted above

Exhibit Requirements

Booth - Early Bird, deadline Feb 15, 2026 Single \$1300 + gst Double \$2300 + gst Triple \$3300 + gst

Booth - Regular Rate Single \$1,500 + gst Double \$2650 + gst Triple \$3,800 + gst

Electrical - Outlets will be Standard 15 Amp - 120 Volt Double Outlets. Must be booked at time of registration. (additional charges may apply for late booking).

How many outlets do you need? _____ X \$184 each (includes GST) = \$_____ (payable with registration)

>>> For additional booth amenities, contact Central Display directly www.centraldisplay.ca

Participate in Tradeshow Quiz *must provide 3 small prizes (\$50 value ea) or 1 grand prize (\$150 value) and quiz question (deadline March 30)

President's Celebration Tickets

Mingle, Dance & Feast!
Get 4 hrs more hours of networking with our members by attending!

April 18, 2026

of tickets: _____ x \$110 each (includes GST)

= _____ (payable with registration)

Questions, Forms & Payments

If you have questions, contact:
mao@optometrists.mb.ca or call 204.943.9811
Send your registration form to:
Manitoba Association of Optometrists 217 -
530 Century Street Winnipeg, MB R3H 0Y4
Payments can be made by cheque or through online banking with CIBC, BMO, RBC, Scotiabank, TD or most Manitoba Credit Unions. Find us listed as Manitoba or MB Association of Optometrists (depending on the bank). Contact mao@optometrists.mb.ca for your Account Number. Cheque or online payment must be received before registration and booth selection can be confirmed.

When & Where

Tradeshow
April 17, 2026 RBC Convention Centre
Rooms 2 - 4 on the First Floor 375 York Avenue, Winnipeg, Manitoba
12:00 - 4:00 pm Exhibit Setup
4:00 - 8:00 pm Tradeshow Open

President's Celebration
April 18, 2026 6:30 pm - 12:00 am
TBA location

 Annual Sponsor

 New Exhibitor





23	CNIB	VLR	Siloam	CCSO
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1
2
3

18
17
MAO

24	25	26	27	28	29
Georges Et Phina	 Sun Pharma	 Macu Mira	Hoya	Centennial	Essilor Retail




Hilco

 B + L	Top Con		J & J  Med Tech
Visual Eyes	Nanco Shilling		 Bayer

 Optos	Europa		Zeiss	OSI
Clarion 			 ALCON	Marchon

 Eye Rec
 Modern Optical
Ronor

I-Med
Candor
TLC Vision

Cooper Vision	PTS Optics	Westgroupe	 ABBVIE	Etnia	TD Bank
 Thea	 Nikon		Neurolens	Lafont	Dakota Lens

Retinalogik
 Ophthalmogix

Food

Food

BAR

9	10
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Labtician	12
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BAR

Enter

Enter